

SPRING 2025



# CHILDREN INCORPORATED

### Helping Children In Need in New Orleans

In December 2024, Renée Kube and Kristen Walthall of our U.S. Programs Division and our Director of Development Shelley Callahan traveled to Louisiana to visit five affiliated schools in New Orleans, where our sponsors are helping children with their most basic needs to ensure they can attend school ready to learn.

"It was amazing to get a chance to meet all of our volunteer coordinators and some of our sponsored children during our visit," said Callahan. "Our coordinators are immensely grateful for the support that we provide to children at their school, especially when it comes to helping them purchase school uniforms and hygiene items."

"New Orleans is the only city in the U.S. with a city-wide charter school system, and all children must wear expensive uniforms. Sometimes, because of these extra costs for families, children only have one uniform for 165 school days in a calendar year," explained Callahan.

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"Thanks to our sponsors, students have multiple uniforms to wear. Additionally, sponsorship provides children warm clothes during the colder months, rain gear, and much-needed hygiene items that these students would otherwise go without. It was amazing to hear such inspiring stories about how our sponsorship program is making such a difference."

"Thank you to all our incredible supporters who make our work in New Orleans possible! You are truly helping so many lives by sponsoring a child. We couldn't do it without you," said Callahan.



Want to learn more about our work in New Orleans? Subscribe to our blog series, Stories of Hope, today! https://childrenincorporated.org/stories-of-hope/



Just as our founder, Mrs. Jeanne Clarke Wood, did 60 years ago when she established our first affiliated site, Luis Bourdet and Yefiny Mena from our International Programs Division visited Guatemala last fall, where children in our program offered a warm and gracious "thank you" for the help they receive. Visit our website to read more about their travels!

#### KEEPING KIDS COZY DURING THE WINTER

We want to say a huge thank you to Salisbury Presbyterian Church Preschool in Midlothian, Virginia, for donating pajamas to Children Incorporated through our long-time partner, the Pajama Program!

Each pair of the 233 new children's pajamas was distributed to children at local schools in the Richmond, Virginia area, along with a storybook, which the Pajama Program will provide.

"This is such a fabulous program, and it was so thoughtful for Salisbury Presbyterian to think of students in our sponsorship program," said U.S. Programs Director Renée Kube. "Knowing that these special children are going to go to bed warm and comfortable in brand new pajamas is very touching for the entire staff of Children Incorporated, our volunteer coordinators at the school, and the parents of these deserving kids. Thank you for your donations!"



### **REMEMBERING OUR DEAR FRIEND, MAGDA KEGLEY**

Magda Kegley, a longtime employee of Children Incorporated, passed away quite suddenly on Saturday, March 8th, 2025. During her tenure with Children Incorporated, Magda served in various capacities, including over two decades as Director of our International Division. Many of our coordinators and sponsors became quite familiar with Magda and grew to love her, just as our staff did. She was a ray of sunshine, always smiling and always caring about others. Magda's kind words touched many hearts, and her laughter challenged us all to find joy in life. Our staff will certainly miss our dear friend. Our heartfelt condolences go out to her children, Lisa and Scott, her granddaughter, Brynn, and her sister, Nayda, and the entire family.



Magda, wearing red, loved to laugh, and these photos, with Netiece Miller, our Processes Administrator, display the joy she so often shared with our staff.

# **Forever Grateful at Gouge Elementary School**

Thanks to you, our amazing donors, we raised over \$25,000 to support children and families in dire need of help after Hurricane Helene in September 2024. Our volunteer coordinator, Monica, at Gouge Elementary School in North Carolina, wrote us to express her gratitude for donations to help families at her school recover and rebuild after this tragic disaster devastated their town:

"Words cannot express what your kindness has done for our school. During the hardest, scariest, and loneliest time of our lives, Children Incorporated showed up. Not only did you show up for our students and us, but your thoughts and prayers were felt. We will never be able to repay you. We have been able to buy food, warm bedding, and warm blankets for all our families. We are forever grateful."

\$25,000 raised to help families in crisis!

Thank you!

# Hurricane Helene Relief Fund



# New Shoes for Children in Kentucky

Not long ago, we received a letter from Jackie, our volunteer coordinator at Breathitt Elementary School in Kentucky, thanking us and our amazing donors for allowing Hope In Action Funds to purchase shoes and socks for every child in our sponsorship program at her school!



# Jackie's Letter

"I am writing in appreciation of the support shown by your organization on behalf of sponsored children at my school. In a school of four hundred students between three and eight years old, fostering independence is vital. Thanks to Children Incorporated Hope In Action Funds, each child in the sponsorship program received a pair of sturdy, name-brand Crocs shoes."

"These shoes do not require tying, are easy to clean with soap and water, and are resistant and, most importantly, comfortable to wear."







"The kids were thrilled to receive the shoes and loved the attractive colors. They wear them daily. Thank you so much for your very valued support! It means so much to all of us that you care so much about these children and their well-being."

# **Our CEO and President, Ron Carter, Visits Mexico**



Ron is pictured with a sponsored child in San Miguel de Allende.

Visiting our four affiliated sites in Mexico was quite inspiring for me. Having previously not been to Mexico, I was impressed by the rich heritage of this beautiful and historic country, but more than anything else, I was moved by the commitment and dedication of the sisters who oversee our programs. These women obviously care deeply for the children they serve, and this was never more apparent than at Hogar Casa Julia in San Miguel de Allende. At this site, girls who have been removed from their homes due to various forms of abuse are

#### \$35 Sponsorship Rate Increase Reminder

As some of you might recall, in 2024, we increased our monthly sponsorship rate from \$30 to \$35 for all new sponsors and as an option for all our loyal existing sponsors. The additional funds from this rate change go directly to the sponsored children, and we have seen that it is making a significant difference in the purchasing power for our volunteer coordinators.



If you would like to increase your current sponsorship amount to \$35 for your sponsored child or children, please contact us today! We greatly appreciate the support! To increase your sponsorship, call Children Incorporated at 800-538-5381 or email us at sponsorship@children-inc.org.

provided with a safe place to live, nice clothes, and nutritional food, and they receive excellent education and guidance as they heal from their dysfunctional pasts. Sister Isabel, who has been serving at this school for more than a quarter of a century, is a parent figure to these girls, making sure that their needs are met each and every day. She manages funds provided by Children Incorporated sponsors with excellence and precision. She and all of the sisters with whom we work in Mexico are simply incredible, and I was thoroughly impressed with each of them.

- Ronald H. Carter

On his trip, Ron also visited our affiliated site in Monterrey, Mexico, with our International Programs Specialist, Yefiny Mena (right).



# MUDDY KIDS

We are thrilled to announce our new partnership with Muddy Kids! Thanks to their generosity, Muddy Kids will be donating a portion of funds from each Muddy Kids event in 2025 to Children Incorporated. Muddy Kids is a 1.5–2.2 mile adventure event series for families and kids ages 5–15, with fun and challenging obstacles, mud, and entertainment for the whole family.

"We believe that Children Incorporated's incredible work aligns perfectly with our values of promoting health, joy, and family unity," said Lizhan, Senior Marketing Manager at Muddy Kids. "Together, we can make a great impact by supporting Children Incorporated while offering participants a fun and meaningful day out."

To read more, visit https://muddykids.us



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EVERY YEAR, OUR AMAZING DONORS CONTRIBUTE FUNDS FOR HOLIDAY GIFTS SO THAT THEIR SPONSORED CHILDREN RECEIVE PRESENTS DURING THE CHRISTMAS SEASON. THANK YOU FOR MAKING THE HOLIDAYS SPECIAL FOR THESE DESERVING CHILDREN!





