



# CHILDREN INCORPORATED OUR VISION FOR THE FUTURE



As we always strive to do, I am pleased to share with you highlights of our work around the world over the past two years. In this report, you will find information about our programs, lists of our board members and staff, testimonials from our volunteer coordinators, and other information about the effectiveness of our work and how it truly changes the lives of children in need.

It is our goal to always remain in full compliance with all of the major charitable monitoring groups, as well as meet and exceed all of the requirements and expectations of our annual audit by the professional team of Yount, Hyde, and Barbour's CPAs and consultants. Additionally, as we strive to remain as transparent as possible with our donors and supporters, we also post our annual IRS Form 990 and audited financial statements on our website where they remain accessible to the public year-round. We believe passionately in what we do, and our staff is dedicated to continual improvement and growth. We know that Children Incorporated remains a vital organization, now in its 58th year and still going strong. We are honored to share a glimpse of our successes with you.

From the heart,

Ronald H. Carter  
President and CEO  
Children Incorporated



TO READ MORE, AND FIND OUT MORE ABOUT OUR EFFORTS, VISIT OUR WEBSITE:  
[HTTPS://CHILDRENINCORPORATED.ORG/ON-THE-ROAD/](https://childrenincorporated.org/on-the-road/)

## ABOUT CHILDREN INCORPORATED

Children Incorporated provides basic necessities, such as food, clothing, healthcare and educational support to children living in poverty in the U.S. and abroad. These essentials, so often taken for granted, are vital to a child's growth and success in school. Each year, we give thousands of impoverished children all over the world a chance at a better life.

## OUR HISTORY

In 1964, after personally witnessing the deprivation of children in Guatemala, our founder, Jeanne Clarke Wood, wrote letters asking for assistance for the 95 children she met on her travels. As she gained the support of her friends and family, our sponsorship program officially began, and our first affiliated site was established.

Today, thanks to past and current supporters around the globe, we work with nearly 250 affiliated sites in 20 countries, including the United States, which serve over 20,000 children annually. To date, our programs have provided over 300,000 children with desperately needed support.

## HOW WE WORK

Children Incorporated partners with already-established schools, orphanages, homes, and childcare centers to address the specific needs of the children they serve. Each of our affiliated sites has its own local staff member, who we refer to as our on-site volunteer coordinator, who administers our programs on a volunteer basis.

These volunteer coordinators work to ensure that every child enrolled in our program is provided with clothing, food, hygiene items, school supplies, and other educational tools on a regular basis through either our sponsorship program or our special funds.

## WHERE WE WORK

Our work spans across the globe from the United States to Central America, to East Asia and the Pacific as well as in South America, South Asia and Sub Sahara Africa. Currently, we support children living in poverty in seven U.S. states, Washington, D.C., Puerto Rico and in nineteen countries outside of the United States.

## OUR MISSION

Children Incorporated provides resources to children in need in the United States and abroad because we passionately believe that children every where deserve education, hope and opportunity.

## OUR VISION

We envision a world in which each child has the education, resources and opportunity to build a better life.



### UNITED STATES 150 AFFILIATED SITES 7 STATES AND OTHERS

New Mexico  
Arizona  
West Virginia  
Virginia  
Kentucky  
North Carolina  
Louisiana  
Washington, D.C.  
Puerto Rico

### INTERNATIONAL 96 AFFILIATED SITES 19 COUNTRIES

India	Guatemala
Sri Lanka	Colombia
Kenya	Argentina
Ethiopia	Peru
Lebanon	Brazil
The Philippines	Paraguay
Costa Rica	Chile
Nicaragua	Honduras
Mexico	Bolivia
El Salvador	

# Our Impact

Whether through our sponsorship program or through our special funds, we reach tens of thousands of children around the world each year in the following areas:

## EDUCATION

We provide children with educational resources throughout the year such as school supplies, book bags, and tablets for virtual learning. We also purchase desks and school uniforms and pay tuition so children living in poverty have everything they need to attend school ready to learn.

## HEALTH AND WELL-BEING

One of our highest priorities is making sure children are healthy so they don't miss school. We provide children around the world with proper shoes and clothes, hygiene items, healthy food on a regular basis, as well as vitamins as needed.

## EMERGENCY RELIEF

There are many instances when families living in poverty are not financially prepared for emergency situations. Our Hope In Action Fund ensures that when unexpected needs arise, we can help families immediately.

## COMMUNITY SUPPORT

We believe strongly in supporting children, families and communities to help people break the cycle of poverty in which they live. We support construction projects, playground and greenhouse projects, renovation projects and skills training projects at our affiliated sites in order to uplift multiple groups or people at a time — giving them the chance they need to rise above difficult socioeconomic circumstances.

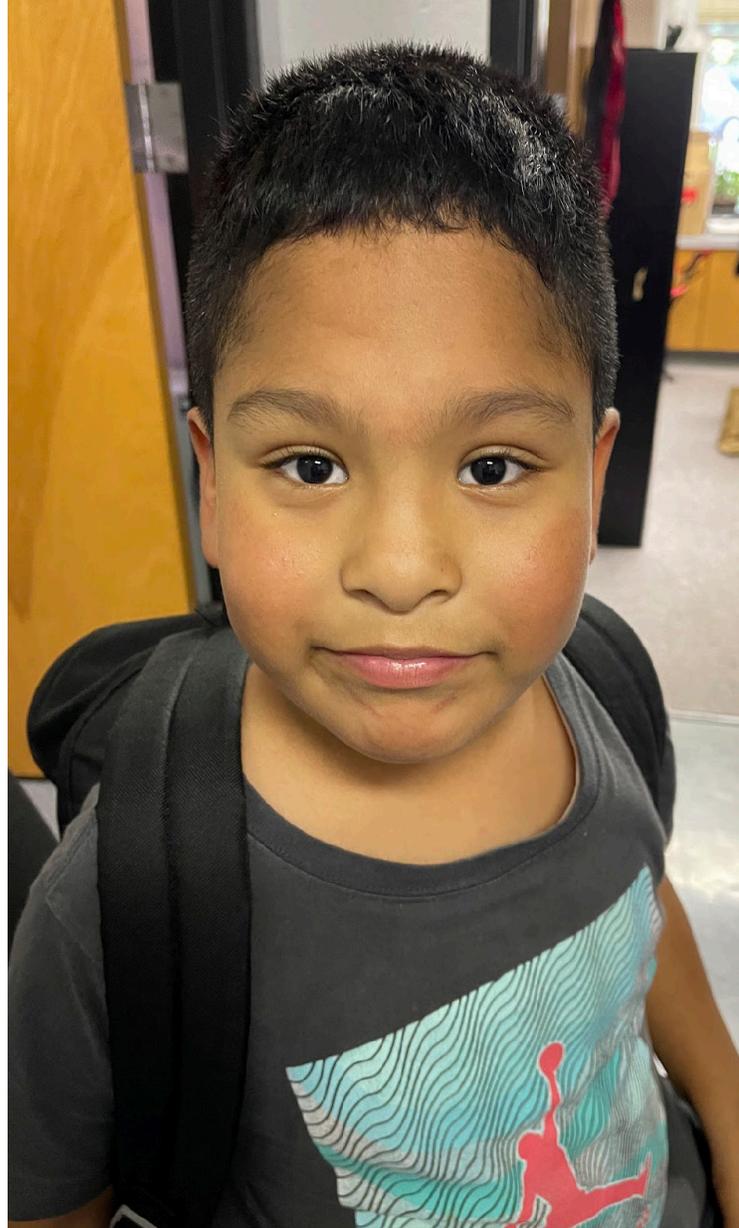


## OUR STAFF

Ronald H. Carter, President and Chief Executive Officer  
Steven Mitchell, Sponsorship Director  
Luis Bourdet, Director of International Programs  
Renée Kube, Director U.S. Programs  
Shelley Callahan, Director of Development  
Anita Holder, Accountant & Human Resources Manager  
Suzanne Estes, Database Manager  
Erika Kendrick, Sponsorship Administrator  
Chuck Smith, Sponsorship Specialist  
Evlynn Manzano, Sponsorship Specialist  
Magda Kegley, Sponsorship Specialist  
Netiece Miller, Processes Administrator  
Shelley Oxenham, U.S. Program Specialist  
Kristen Walthall, International Program Specialist  
Ronnie Buckner, IT & Database Support Specialist

## OUR BOARD OF DIRECTORS

Elizabeth Collins, Chair  
Shantell J. M. Chambliss, Vice-Chair  
Allyson Petty Wiggins, Secretary  
Ryan Kohan, Treasurer  
Sally Mountcastle  
Kesia Gwaltney  
Victor Rogers  
Theresa P. Steward  
Wayne Huggins



## HEARING FROM OUR BOARD

“Serving on the Children Incorporated Board of Directors has been one of the esteemed privileges of my professional career. The organization’s impact across the globe is unmatched. It is rewarding to know that each year I’m a part of an organization that is improving the lives of thousands of children while maintaining the highest ethical standards.” – Dr. Shantell J.M. Chambliss, Vice-Chair

“I strongly believe in the values and the goals of this organization, which always put children and families and their specific needs first. It’s a wonderful feeling to be part of an organization that not only helps children, but also encourages and empowers people to help others in need. Children Incorporated’s sponsorship program allows donors to feel like they are a part of important work in the world and that each contribution is making a significant difference. It is incredibly uplifting to see and hear stories of how the organization’s work makes a real difference in families’ lives all over the world. It makes one feel like every little bit counts, no matter how small, and it can impact a child’s life not only today, but can set a pathway of opportunity for that child to live a fuller life in the future.” – Dr. Theresa P. Steward, Board Member

“It’s an honor to support the mission and people of Children Incorporated by serving as a Board Member and sponsoring a child. The impact that Children Incorporated has on the lives of children in need around the world is both inspiring and critically important.” – Ryan G. Kohan, Treasurer

## Partner Highlight: Jeunesse Kids Foundation

Thanks to our partnership with the Jeunesse Kids Foundation, we were able to help thousands of children in need in early 2021 — and continue to do so in 2022. Our Director of International Programs, Luis Bourdet, says:

“Tablets were distributed to children at our affiliated sites in Colombia, Brazil, and Peru over the past year, thanks to the Jeunesse Fund. Due to COVID-19, most children in Latin America were forced to receive virtual education with no digital platform and no personal computers. The idea to provide tablets came through a conversation about the issues children were having accessing education with little to no resources. It has been a great success to provide tablets for the children, and a blessing to be able to access virtual education in a better and more suitable way. Jeunesse also contributed to the building of an agricultural technical training center at the Montero School in Bolivia. It will provide agricultural training to local children and adults so that they will not have to leave the town and go to the big city, which is just too far from their homes. The funds from Jeunesse were directed for the construction of two of the school’s classrooms, along with a set of toilets.”



WANT TO READ MORE  
ABOUT OUR WORK  
AROUND THE WORLD  
HELPING CHILDREN IN  
NEED? FOLLOW OUR ON  
THE ROAD BLOG SERIES  
TODAY!

VISIT:  
[CHILDRENINCORPORATED.  
ORG/ON-THE-ROAD/](http://CHILDRENINCORPORATED.ORG/ON-THE-ROAD/)

## International Impact: Desks for Students in Nairobi, Kenya

It is easy to think that children around the world have access to some of the most basic needs when attending school because we are accustomed to certain standards — but in reality, many children have to pay for necessities that we take for granted in the United States.

In Kenya, students at the Dandora Community Centre are expected to pay tuition, buy their uniforms, afford school supplies and books — and even purchase their own desks with locks. These expenses add up quickly and can make attending school for children living in poverty completely out of reach. Thankfully, our volunteer coordinators at Dandora recognized this need and reached out to Children Incorporated to ask for help. Because of donations to our Hope In Action Fund, we have been able support the Centre’s efforts to build brand new desks for children in our sponsorship program, and now we have received an update from Dandora thanking our sponsors and donors for all their support!



## International Impact: Home Cooking in India

One of the ways we work to help children in our program is by supporting the needs of the affiliated sites where they are receiving care. This is especially important at our sites, like the J. Calvitt Clarke Home in India, where children not only attend school at the home but live during the week and require additional resources — including nutritious meals. We heard from our volunteer coordinator, Benarji, who wrote a letter thanking donors for a gift which allowed the home to purchase much-needed kitchen and dining room equipment.

“Greetings to you! First of all, I thank you for your loving concern towards our Home. The funds were used to purchase two dining room tables and four wooden benches, as well as a water geyser with a 15-liter capacity, an inverter, a gas stove and a new gas connection. These were essential items for the home and the children to not only provide daily meals, but to safely cook and avoid smoke inhalation. The equipment also allows us to have hot water so the children can bathe comfortably in the rainy and winter seasons! I am closing my letter with a heartfelt thanks from our children and ask for your continued thoughts during the pandemic.”

## International Impact: Following Their Education in Lebanon

Sometimes it seems that what we provide for our sponsored children around the world is so simple that it couldn't possibly make a huge difference in their lives — but in reality, the simple things do often make a lasting change. Our volunteer coordinator at the Armenian Evangelical Secondary School in Anjar, Lebanon wrote us a letter of appreciation after we recently provided vulnerable children in our program with school supplies that he insists are allowing them to continue to pursue their dreams of getting an education:

“We appreciate your generous donation that was used to purchase stationary, paper, books, pens, pencils, and rulers for the children who are in the Children Incorporated program. The stationary items were purchased, and the students received them with great joy and appreciation. The children were in great need of them, since their parents were unable to afford buying them due to the economic depression and degeneration of the Lebanese currency against the foreign currencies. But now, due to your contribution, the children are able to follow their education with greater ease and joy. Our school administration, along with the school parents and teachers, appreciate the thoughtfulness and consideration of our sponsors and the great work achieved by the Children Incorporated program. We hope and pray that your program continues its blessed work in aiding children in need around the world.”



*School administrators in India stand with the new equipment that will allow them to safely cook thanks to our donors*



*A Lebanese sponsored child poses with her new shoes and book bag which she received thanks to her sponsor*

# United States Impact: The Power of Sponsorship

Our volunteer coordinators know first-hand how much the impact of sponsorship has on children in our program – and they are more than happy to share with us their stories of hope and support thanks to our amazing donors and sponsors.

Our volunteer coordinator, Teresa, in Kentucky, wrote:

“I have one young man about whom I was approached by two of his teachers. They had concerns in regard to his appearance and hygiene. They said something had been off with him since we returned to school in the Fall of 2021.

I met with this young man, and of course he said everything was fine. He kept his head down for most of our meeting. I noticed this young man had severe acne, and I was sure this was a part of his low self-esteem. I tried to make contact with his mom via phone and then again on a home visit, but with no luck. This student missed an excessive amount of school. Then I noticed the student seemed to be making a connection with our new JROTC officer, so the officer and I worked together, coming up with a plan to help this young man and to gain his trust. With the generosity of his sponsor, I was able to purchase him new clothing, shoes, hygiene items – and now acne medicine, too.

Slowly, this young man started coming around and being more involved with school and the JROTC program. There has been just an overwhelming positive change in this student’s life. He had never participated in anything and never had many friends. This year he came to and even danced at the Military Ball. At our end of the year staff dinner, our principal spoke of this young man and what an amazing difference she has seen in just a short amount of time. None of this would have been possible without the generosity of his sponsor.”

Jennifer, from Letcher County in Kentucky wrote:

“Dear Sponsors,

Letcher County Central High School would like to thank Children Incorporated and its sponsors for all they have done for our students throughout the 2020–2021 school year. The program has been a great asset. The unprecedented COVID event of the past year and a half has been difficult for all of us, especially our children.

Their daily struggles with life took on new meaning as students coped with isolation, spotty internet service for virtual instruction, lack of personal contact with teachers, and no social interactions with peers. The support from Children Incorporated enabled us to purchase clothing, shoes, and hygiene items. Our Children Incorporated families were provided with Thanksgiving dinner in their own homes. The Christmas holiday was merrier due to the generosity of the sponsors, enabling us to purchase for each student gifts of new shoes or boots and a Christmas stocking filled with candy, gloves, and hygiene items. Our sponsors have helped change the lives of many students who live in Letcher County, Kentucky and attend the local public schools.

Two seniors graduated from the program this spring. They had wonderful sponsors throughout their high school years. One sponsor sent the student a gift card and fleece blanket for graduation. The other sponsor sent money, with which we purchased three sets of nursing scrubs for the student’s nursing program.

Children Incorporated has made a big impact in the lives of these students. Our families struggle daily with unmet needs, but through your organization some of those needs can be met and our students benefit emotionally, physically, and socially. Thank you to all the sponsors out there.”

**ON BEHALF OF ALL THE CHILDREN THAT BENEFIT FROM OUR PROGRAMS, THANK YOU FOR YOUR SUPPORT!**



## United States Impact: Comfort at Home and School in New Mexico

About half the students at our affiliated site, the Dzilh Community School in New Mexico, board at the school during the week, as the distance from their homes in the remote areas of the Navajo Nation makes a daily commute impossible. Although this seems like it would make their lives more difficult, it is actually a blessing for them — due to widespread, debilitating unemployment in the area surrounding the school, families struggle to afford even the most basic necessities for their kids. As a result, very few of the students had ever eaten a balanced diet or known what it means to be properly cared for before they began attending the school. Also, thanks to our generous sponsors, children at the school also receive school supplies, clothes, and other items that help them to be comfortable and happy when at the school — and when they return home on the weekends and during holidays.

“Through our sponsorship program, our volunteer coordinators can hand pick what children need — so for children in New Mexico it might be school related items or it could be more household type items,” explained Renée Kube, Children Incorporated’s Director of U.S. Programs. “They often will purchase bedding, blankets, sheets and hygiene items as well so that while at home, our sponsored children feel their best and are rested and ready to learn when they return to school each week.”



*THANKS TO OUR SUPPORTERS, WE CAN OFFER HELP TO OUR UNITED STATES AFFILIATED SITES TO ENSURE CHILDREN ARE RECEIVING FOOD, CLOTHING, BEDDING, AND MANY OTHER ITEMS ON A REGULAR BASIS.*

## United States Impact: Thanksgiving Meals in North Carolina

Thanksgiving is a special time of year for many families in the United States, but for those living in poverty, the expense of purchasing food for the holiday can be something they just can’t afford. Thankfully, for many of our sponsored children, we were able to provide funding from our Hope In Action Fund and our U.S. Feeding Program Fund to purchase meals to send home before Thanksgiving break. At the request of our volunteer coordinator at John M. Stumbo Elementary School, children in our program received Thanksgiving meals including turkeys. At Sparta Elementary School in North Carolina, our volunteer coordinator, Mandy, wrote to us regarding her Thanksgiving distribution, saying:

“All of our Children Incorporated sponsored students are receiving a Holiday Meal Bag before the weekend. Each bag includes a country ham, a 10-lb bag of dried pinto beans, biscuit mix, cobbler mix, jam or jelly, fresh fruit — and a little bit of candy. We are scheduling pick-ups now, and our parents and guardians have repeatedly expressed their gratitude to their children’s sponsors. Best wishes for a blessed, safe, and very Happy Thanksgiving to everyone at Children Incorporated from all of us at Sparta Elementary School!”



## Partner Highlight: Altar'd State

In the middle of 2021, our partner, Altar'd State, was able to help our international affiliated sites during the COVID-19 pandemic, thanks to their generous contributions to our many special funds. Now, thanks to their continued generosity, we want to share about how Altar'd State also supported our U.S. sites — from Kentucky across the country to New Mexico. In response to the donations made to our affiliated sites in the United States, our Director of U.S. Programs, Renée Kube, wrote the following letter to thank Altar'd State:

“I want to extend my heartfelt thanks for your generous gift supporting our programs and the health and education of vulnerable children. I had the pleasure and privilege of disbursing the U.S. funds during the year based on appeals and proposals from our volunteer site coordinators from the Appalachian mountains of the rural southeast to the Navajo Nation of the rural southwest. Our volunteer site coordinators were so grateful for the extra support for our special funds — our Back to School Fund, Warm Clothing Fund, COVID-19 Response Fund, and Hope In Action Fund, and especially to the Back Pack Feeding Program, which allows our coordinators to purchase food which is then distributed to students on Fridays to take home to ensure they have enough to eat when they are away from school on weekends and holidays. We are incredibly grateful for your support of our vital programs in the United States!”

[TO READ MORE ABOUT OUR FEEDING PROGRAMS AROUND THE WORLD OR TO DONATE, VISIT WWW.CHILDRENINCORPORATED.ORG](http://WWW.CHILDRENINCORPORATED.ORG)

[CHILDREN INCORPORATED / TAX ID# 54-0761510 / 800-538-5381 / CHILDRENINCORPORATED.ORG](http://WWW.CHILDRENINCORPORATED.ORG)

\_\_\_\_\_  
Name

I would like to make a donation to Children Incorporated: \$ \_\_\_\_\_

I would like to give an additional gift to my sponsored child: \$ \_\_\_\_\_

I would like to sponsor a child with the greatest need.

U.S.  International  Boy  Girl

I would like to pay for my sponsorship:

Monthly (\$30)  Quarterly (\$90)

Semi-annually (\$180)  Yearly (\$360)

Please send me information about leaving a legacy gift to Children Incorporated through my will or bequest.

\_\_\_\_\_  
Account Number

PAY BY CREDIT CARD  PAY BY CHECK (ENCLOSED)

\_\_\_\_\_  
Credit Card Number

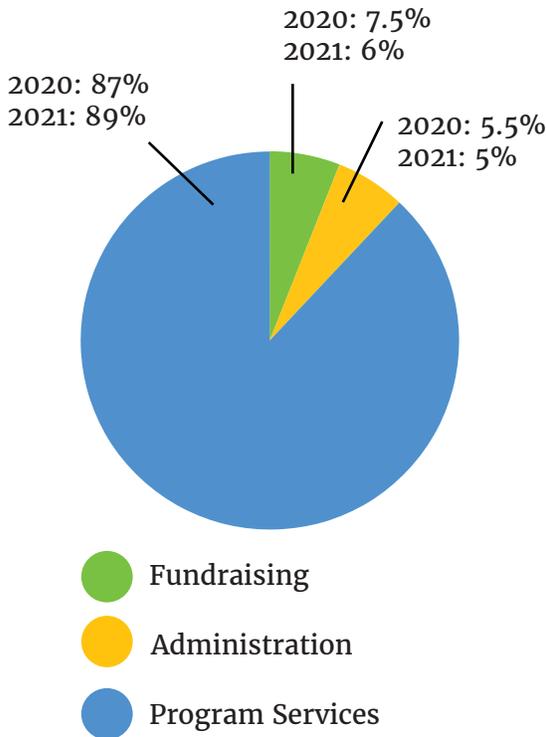
\_\_\_\_\_  
Expiration Date

Please update my information:

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

# Our Financials



## CONTRIBUTIONS 2020-2021

2020:

- Total contributions: \$7,176,726
- \$4,578,099 unrestricted
- \$2,598,627 restricted

2021:

- Total contributions: \$8,627,452
- \$4,933,092 unrestricted
- \$3,694,360 restricted

## ALLOCATION OF EXPENSES 2020-2021

2020:

- Program Services: \$3,230,936
- Administration: \$217,966
- Fundraising: \$277,918

2021:

- Program Services: \$3,828,336
- Administration: \$209,806
- Fundraising: \$260,232

## NET ASSETS BY YEAR

FYE 2021 - \$8,627,452

FYE 2020 - \$7,176,726

FYE 2019 - \$6,913,196

FYE 2018 - \$6,644,441

FYE 2017 - \$6,559,580

FYE 2016 - \$5,892,573

FYE 2015 - \$4,735,757

## TOTAL ASSETS AND LIABILITIES 2020-2021

2020:

- Total assets: \$7,661,840
- Total liabilities: \$485,114

2021:

- Total assets: \$8,947,369
- Total liabilities: \$319,917

**\*FINANCIAL REPORT REFLECTS FISCAL YEAR ENDING JUNE 30 OF EACH YEAR**

We believe in the full transparency of our work. Therefore, our financials are always available on our website. As a top-rated charity organization, it is our goal to ensure that our donors and supporters trust us as stewards of their generosity. Please contact us if you have any questions regarding these documents or seek any additional information regarding our accountability or your contributions to Children Incorporated.



# Your Contributions at Work

In addition to the thousands of children that are helped through our sponsorship program each and every year, our supporters donated:

- COVID-19 Response Fund: \$56,272
- Hope In Action Fund (Emergency Relief): \$93,720
- International Feeding Program Fund: \$61,934
- Shared Hope Fund (for unsponsored children): \$196,103
- U.S. Feeding Program Fund: \$45,507
- Warm Clothing Fund: \$76,138



## AS WELL AS:

- Fund the construction of bathrooms at the Montero School in Bolivia
- Provide vitamins for over 100 children monthly at the Juan Apostol School in Guatemala
- Fund the construction of three houses for eight children in our program at Casa Central in Guatemala
- Provide internet access to children at the Dandora Community Center in Kenya
- Provide bed frames and mattresses to children who attend Menfee Elementary School in Kentucky
- Provide funds for the Back Pack Feeding Program for students at John M. Stumbo Elementary in Kentucky
- Provide equipment, materials, and supplies as well as transportation costs for students to attend STEM and arts and cultural programs at Lotts Creek Community School in Kentucky
- Purchase tablets for virtual education for students at La Luz in Mexico

## THIS SUPPORT HAS ALLOWED US TO:

- Provide thousands of children with COVID-19 relief in the form of food and hygiene items
- Offer winter clothing to hundreds of children in need in the United States
- Provide emergency relief to children and their families during medical emergencies
- Provide bedding and towels to students living in dorms in New Mexico



## AND ALSO:

- Provide shoes for children at the La Immaculata School in Bolivia
- Provide hygiene items to students at Hogar Medalla Milagrosa in Paraguay
- Provide funds to purchase masks for students at Recanto Esperanca in Brazil
- Provide back packs for students at Martha Jane Potter Elementary School in Kentucky
- Fund the purchase of freshwater tanks so students have sanitized drinking water at Casa del Nino in Argentina
- Provide flood relief for families with sponsored children at Inez Elementary School in Kentucky

THESE ARE JUST SOME OF THE HUNDREDS OF WAYS IN WHICH WE HELP CHILDREN TO REACH THEIR FULL POTENTIAL EVERY YEAR. WE COULDN'T DO OUR WORK WITHOUT THE HELP OF OUR SPONSORS AND DONORS. TO READ MORE STORIES OF SUCCESS, VISIT OUR WEBSITE TODAY.



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# OUR ANNUAL REPORT

2020-2021



**SIGN UP FOR *ON THE ROAD!***  
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