



CHILDREN INCORPORATED

P.O. Box 72848

North Chesterfield, VA

23235





**CHILDREN INCORPORATED
ANNUAL REPORT FISCAL YEAR 2019**



WE ARE PROUD TO SHARE OUR 2018-2019 ANNUAL REPORT

Dear Friends,

We proudly present to you our annual report for the fiscal year ending on June 30, 2019. We are proud of our transparency in how we use the funds so generously entrusted to us by our sponsors and donors. We take financial responsibility seriously, and we willingly open our books to all of the major charitable monitoring groups, including Charity Navigator, which has awarded us a 4 Out of 4 Stars rating for the last three ratings cycles, and Charity Watch, which identifies Children Incorporated as a Grade-A, Top-rated charity. Furthermore, we are meticulously audited each year by the highly reputable accounting firm of Yount, Hyde, and Barbour. It regularly reports its findings to our Board of Directors, which then provides expert oversight to me as I lead Children Incorporated. For this fiscal year, Children Incorporated ended with a net assets balance of \$6,913,196, the highest for our organization since the economic collapse of 2008. Of this total asset value, nearly 35% of the funds are donor-restricted, which means that due to the specific way they were given to our organization, we may not use them as part of our day-to-day operating budget. Those funds are reserved, and in some cases invested, per instructions from the donors, for purposes outside of our standard child

assistance programs. Of the unrestricted funds entrusted to Children Incorporated, I am happy to report that the organization has again exceeded all expectations for the amount that is actually used to benefit children, families and communities. By being frugal, keeping our staff small, and paying close attention to what we spend, Children Incorporated allocated 87% of the unrestricted funds we received to support child program services. These funds not only supported child sponsorship, but also a host of individualized special needs as they were brought to our attention. As Children Incorporated enters its 56th year of service, our vow to you is simple. We will do everything within our power to improve the lives of as many children and young people as possible. We will continue to offer them education, hope and opportunity. We will remain focused on doing what we know and understand, yet we will be open to new possibilities so that more and more needs may be met.

Thank you for your loyal support.

From the heart,

Ronald H. Carter
President and Chief Executive Officer
Children Incorporated



TESTIMONIALS FROM OUR SUPPORTERS

“I’ve been a sponsor with Children Incorporated for over 35 years. I know of no other organization devoted to the health and well-being of disadvantaged children with more integrity, compassion, and dedication than Children Incorporated. Check out their charity ratings, go visit them in Richmond, VA, as I have done, and sponsor a child for the cost of a few cappuccinos a month. Children Incorporated and their sponsors make a huge difference in the lives of so many children around the world. Join us.”

Rosanne Cash
Grammy-winning Singer, Songwriter and Author
December 2019

“It is such a pleasure to sponsor a child through Children Incorporated. It makes me so proud to be a part of a child’s life, and I love the way Children Incorporated helps young people and gives them hope for the future!”

Mary Wilson
Entertainer, Author and Co-founder of The Supremes
December 2019



GUIDE STAR PLATINUM
SEAL OF TRANSPARENCY



MEMBER OF THE BETTER
BUSINESS BUREAU
WISE GIVING ALLIANCE



CHARITY WATCH
A-RATED CHARITY



CHARITY NAVIGATOR
“FOUR STAR CHARITY”



OUR BOARD OF DIRECTORS

Elizabeth Collins, Chair

Shantell Malachi, Vice-Chair

Allyson Wiggins, Treasurer

Keisha Gwaltney

Charlotte Dean

Martina Allen

Victor Rogers

Gabrielle Pearman

OUR STAFF

Ronald H Carter, President & Chief Executive Officer

Terrie Reed, Controller

Anita Holder, Human Resources Coordinator

Netiece Miller, Processes Administrator

Suzanne Estes, Database Administrator

Shelley Callahan, Director of Development

Renée Kube, Director of U.S. Programs

Shelley Oxenham, U.S. Projects Specialist

Luis Bourdet, Director of International Programs

Kristen Walthall, International Projects Specialist

Steve Mitchell, Sponsorship Manager (International)

Chuck Smith, Sponsorship Manager (U.S.)

Erika Bunn, Sponsorship Specialist

Evlylyn Manzano, Sponsorship Specialist

Magda Kegley, Sponsorship Specialist



OUR WORK



21

COUNTRIES
SERVED



300,000

CHILDREN
SERVED SINCE
1964



300

PROJECTS
WORLDWIDE



55

YEARS
HELPING
CHILDREN



Argentina
Bolivia
Brazil
Chile
Colombia
Costa Rica
El Salvador
Ethiopia
Guatemala
Honduras
India
Kenya
Lebanon
Mexico
Nicaragua
Paraguay
Peru
Philippines
South Korea
Sri Lanka
United States
of America

OUR MISSION

Children Incorporated provides resources to children in need in the United States and abroad because we passionately believe that children everywhere deserve education, hope and opportunity.



OUR VISION

We envision a world in which each child has the education, resources and opportunity to build a better life.

EDUCATION. HOPE. OPPORTUNITY.

UNITED STATES



- Provided back packs full of food for children to take home on the weekends in New Mexico, Arizona and Kentucky



- Purchased equipment for a STEAM Lab in Eastern Kentucky

- Sent children to a district-wide summer arts camp in Kentucky

- Purchased iPads for children in Kentucky



- Provided audio books and matching paperbacks for students in Arizona

- Provided beds for children in our Appalachian and Urban Division



INTERNATIONAL

- Supported five feeding programs serving over 300 children in the Philippines, Kenya and Ethiopia

- Funded the construction of housing in Honduras

- Purchased 600 pairs of shoes for children in Latin America

- Provided 1800 mosquito nets for children in Kenya

- Built a roof over a school playground to protect children from harsh weather in El Salvador

- Implemented a food preparation skills training program in Bolivia and a dressmaking program in Guatemala




- Constructed a classroom equipped with audio-video equipment in Argentina

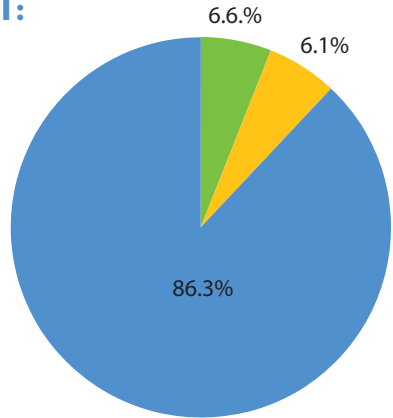
- Improved the infrastructure of a girls' home in India

THANK YOU FOR MAKING OUR WORK POSSIBLE!

CHILDREN INCORPORATED STATEMENT OF FUNCTIONAL EXPENSES FISCAL YEAR 2019

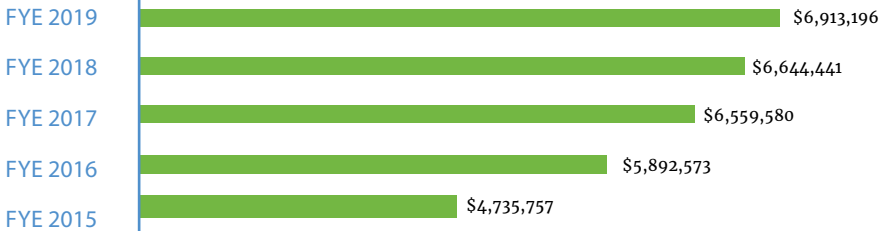
TOTAL ANNUAL BUDGET: \$3.5 MILLION

-  FUNDRAISING:
\$242,583
-  ADMINISTRATION:
\$221,448
-  PROGRAM SERVICES:
\$3,183,173



FINANCIAL REPORT REFLECTS FISCAL YEAR ENDING JUNE 30, 2019

ANNUAL NET ASSETS BY FISCAL YEAR



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