Email Dandora Sponsor about interview

Wed – medium and tumblr – this week and last weeks blogs

Follow up call with Adam from VOA

Write Facts Blog – Bolivia Facts

Request July PTO Friday

Print constant contact and Google Ads receipts for Terrie and Ron - intercom

Child spotlight change to Gabby

**June 1st:**

**Call into Staff meeting:**

Wednesday, June 6, 10:30-noon  STAFF MEETING

Social media ads every week – instagram, twitter, Facebook – links in regional pages

Order more FAQ

Get PayPal password updated – call PayPal

Follow up with Ron/ Terrie about removing your SS# from PayPal

1. Write one short story

2. Write Facts Blog

4. Email for blog

5. Updating Tutoring Program content

Go through the website and look for ways to make updates – changes stories, photos, etc.

Kentucky trip report

Reports from Ronnie - New emails send thank you

Go through all webpages and look for places to improve content/add content or improve photos

Go through all blogs and look for places to improve photos or add links/improve

**June 8th:**

**June 15th:**

**June 22nd:**

June 29th: (july 1st)

Child spotlight once a month – 1st of June next

Reports from Ronnie

New emails send thank you

**August:**

Child spotlight once a month

Reports from Ronnie

New emails send thank you

PO BOX 72848

North Chesterfield, VA 23235

11513 Allecingie Parkway

North Chesterfield, VA 23235

(804) 359-4562

(800) 538-5381

**Social media every day:**

FB

Twitter

Instagram

Pay Pal thank you

**Social media weekly schedule:**

Photo ad

Video Ad

Child spotlight

Regional page

Blog

Weekly success story (share short story blog post)

(Promote Sponsor in Africa blog over Social Media)

Blog Wednesday with all social media:

*Blog checklist:*

*Links:*

*Regional pages*

*Child spotlights*

*Other blogs or national news*

*Statistical information*

*Other webpages within site*

*Sponsor a child page*

*Home page*

*Quotes*

*Captions on pictures*

*Keywords*

*Tags*

*Region*

*Twitter*

*Tumblr*

*Medium*

*FB*

*Instagram*

**Other weekly to do:**

Weekly blog email to sponsors
2 Short blogs
Weekly OTR blog

Medium

Tumblr

Linkedin

Constant contact OTR email

OTR project email to sponsors

**Monthly:**

TYL email

TYL print

**Quarterly:**

Email Appeals

 Print Appeals

**Important info:**

8 Funds:

Help unsponsored children

General Fund

Hope in Action Fund

Warm Clothing Fund

International Feeding Program Fund

Back to School Fund

Mosquito Net Fund

U.S. Feeding Program Fund

Sometimes:

Tutoring Program Fund

Annual Fund

Extensions:

Ron 204

Terrie 210

Shelley 216

Ronnie 220

Renee 215

Luis 219

Andreia 212

Suzanne 226

yoga, christian church, christian charity, humanitarian aid, humanitarian welfare, college grad, travel, frequent international travelers, leisure travelers, business travelers, craft beer, craft beer lovers, Craft Beer and Brewing surfing, kite surfing, wind surfing, wake surfing, beach life, bikini, salt life, democratic party, republican party, California young democrats, California young republicans, Latin America, Bolivia, Mexico, Africa, Kenya, Ethiopia, millennial, millennial media, baby boomers, US Politics (Liberal), US Politics (Very Liberal), Likely To Engage in Politics (Liberal), US Politics (Moderate) or Likely To Engage in Politics (Moderate), Likely to Engage in Politics (Conservative), Social justice, Gender equality, street children, children’s rights, children’s causes, extreme poverty, poverty reduction, poverty migrants, poverty assistance, LGBTQ, social media, visual arts, gender equality, social equality, marriage equality, professional degree