



FALL 2017

# ON THE ROAD WITH CHILDREN INCORPORATED



## Because of You, Many Children Have New Shoes in 2017!

**Our Shoe Fund campaign at the end of 2016 was a huge success!** We can't thank you – our amazing donors – enough for donating over \$29,000 to purchase shoes for children in need. Because of you, since January, we have been able to provide more than 1,500 pairs of shoes to children at our international projects.

We are also very grateful for our partnership with the nonprofit organization Because International, which allowed us to take shoes to our sponsored children in Costa Rica this past May. Their innovative adjustable Shoe That Grows may be used continually as a child's foot increases in size. During a site visit to our affiliated project Santa Luisa in Bribri, Costa Rica, International Projects Specialist Andreia Beraldo and Director of Development Shelley Callahan delivered the growing shoes directly to our sponsored children!



*Andreia Beraldo, International Projects Specialist, helps a child in Costa Rica try on her new shoes.*



# A Drop in the Bucket: Providing Clean Water Solutions in India and Sri Lanka

Nearly one billion people in the world lack access to safe drinking water; and roughly 3.5 million people die each year because of water-borne illnesses such as cholera and typhoid, as well as severe diarrhea. In August, when Luis Bourdet, Director of International Programs, and Director of Development, Shelley Callahan, visited our affiliated projects in Sri Lanka and India, they took Sawyer water filters with them. The filters had been donated to Children Incorporated by a nonprofit organization called Wine To Water, whose primary focus is the implementation of clean water projects all over the world.

Once Luis and Shelley trained our volunteer coordinators on how to use the water filters, the new filtration systems were set up in the homes in which our sponsored children live, and in the community centers they visit; and now the children are not only being supported with food, clothing, and educational needs, thanks to sponsorship – but they also have clean water to drink so they can stay healthy!

FOR MORE INFORMATION ABOUT OUR  
WORK IN SRI LANKA AND INDIA, VISIT:  
[CHILDRENINCORPORATED.ORG/ONTHEROAD](http://CHILDRENINCORPORATED.ORG/ONTHEROAD)



**WE ARE HALFWAY TO REACHING OUR 2017 GOAL!**

Help us raise **\$75,000** for our Annual Fund this year.

# A Challenge to Help Children in Need

When the late Dr. Richard Carlson released his landmark best-selling book *Don't Sweat the Small Stuff* in 1997, Children Incorporated was forever changed as an organization. In the book, Dr. Carlson challenges readers to sponsor a child through the mail, and he states that Children Incorporated is his charity of choice. As a result of Dr. Carlson's mention of our organization, nearly 6,000 children have been sponsored.

When Dr. Carlson died suddenly in 2006 at the age of 45, his wife decided to carry on his legacy, and wrote more best-selling books in the *Don't Sweat the Small Stuff* series. Today, Kristine Carlson is a world-renowned speaker who runs a successful website, as well as hosts a popular podcast where she interviews other motivational people who work to inspire others in the world through their wisdom and expertise on many different subjects.

This year marks the twentieth anniversary of *Don't Sweat the Small Stuff*, and Kristine Carlson has a challenge for everyone: in the next year, she wants to secure sponsors for 2,000 more children through our organization. The Richard Carlson Memorial Foundation will also match up to \$5,000 in donations this year.

We would be honored if you would take part in this important challenge. If you are not already doing

so, consider sponsoring a child today. If you are already a sponsor, perhaps you could tell a few friends what a difference sponsorship can make, and encourage them to join in our efforts to help children. It matters, and Children Incorporated couldn't do what we do without you. Join in our efforts to help children, just as Kristine Carlson has committed to do.



Kristine Carlson is challenging her readers to sponsor 2,000 children through Children Incorporated.

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Name \_\_\_\_\_

☐ I would like to donate to the 2017 Annual Fund: \$ \_\_\_\_\_

☐ I would like to give an additional gift to my sponsored child: \$ \_\_\_\_\_

☐ I would like to sponsor a child in need.

I would like to pay for my sponsorship:

☐ Monthly (\$28)

☐ Quarterly (\$84)

☐ Semi-annually (\$168)

☐ Yearly (\$336)

☐ Please send me information about leaving a legacy gift to Children Incorporated through my will or bequest.

Account Number \_\_\_\_\_

☐ PAY BY CREDIT CARD ☐ PAY BY CHECK (ENCLOSED)

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

☐ Please update my information:

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_



# Building Homes and Securing Futures in Bolivia

In April, Luis Bourdet, Children Incorporated's Director of International Programs, returned from visiting our affiliated project Villa Emilia in Santa Cruz, Bolivia, where he attended an inauguration to celebrate the completion of eight new homes built for women and their children, thanks to Children Incorporated donors.

Our Volunteer Coordinator at Villa Emilia, Sister Pilar, helps women and their children transition from living on the streets to living in a more stable environment. The children are able to attend local schools, and they receive support from Children Incorporated sponsors. Villa Emilia is not intended to be long-term housing; the mothers are encouraged to save money and move out of the home and into their own houses, and Sister Pilar does a lot to help them accomplish this goal. Last year, she purchased eight plots of land, but was in need of the funding to build modest homes for the women and their children – so Children Incorporated stepped in and funded the

construction of the homes. Almost exactly a year after the plan was put in place, eight families were able to move into their new homes!



*Luis Bourdet pictured with our Volunteer Coordinator, Sister Pilar, outside a newly finished home in Bolivia*

## MEETING STEPHANIE IN MAGOFFIN COUNTY, KENTUCKY



*Although Stephanie now has a sponsor, many more children in Eastern Kentucky are waiting to be sponsored.*

On a recent visit to our affiliated schools in Magoffin County, Kentucky, Shelley Oxenham, Children Incorporated's U.S. Projects Specialist, met with a special little girl named Stephanie\*. Stephanie is eight years old and very small for her age; she still wears toddler-sized clothes. She has year-round allergies and breathing issues. When Stephanie was five years old, she was burned in a house fire, and has severe burns on her legs; as a result, she gets cold very quickly in the winter. Her mom does what she can to help, but has a hard time making ends meet.

Since Shelley's visit, a caring individual has sponsored Stephanie. We are reminded here at Children Incorporated of how grateful we are for our loving sponsors, and want to remind you that you make a huge impact on the lives of children every day.

*\*Name changed for child's protection.*



## THANKS TO CAROLYN BROWN FOR HER YEARS OF SERVICE!

We first met Carolyn Brown in 2009, when she became the Volunteer Coordinator at one of our Richmond, Virginia projects. Carolyn exemplified such incredible dedication to the children at that school that she was asked to join our Board of Directors in 2011. For the last six years, Carolyn has offered a sense of calm and balance to our board. She has always been ready to pitch in and help in any way possible, her primary motivation to assure that Children Incorporated is continually improving the lives of the young people we serve. As Carolyn's term comes to an end, we say a huge "thank you" to this remarkable woman. Her presence on our board will surely be missed!



*Carolyn Brown with a sponsored child*



*Renée Kube pictured with sponsored children and our volunteer coordinator at G.H. Reid Elementary School*

## A New Playground and New Supplies for Students in Richmond, Virginia

Last November, some Children Incorporated staff members helped rebuild a playground at G.H. Reid Elementary School in Richmond, Virginia, where we partner with Communities in Schools (CIS) of Richmond to support sponsored children. Just a few months prior, over summer break, the old playground was set on fire, and it spread around the equipment, melting and disfiguring most of it, and leaving 750 City of Richmond public school children with few options for outdoor play.

In early 2017, Children Incorporated decided to take the playground re-building initiative a step further by starting a campaign to raise funds to purchase playground supplies; and thanks to our amazing donors, by the end of May, we had \$1,000 to donate to G.H. Reid for our volunteer coordinator to purchase supplies for the children. Before presenting the check to the school, Renée Kube, our Director of U.S. Programs, purchased a few footballs, hula hoops, and soccer balls to give to our sponsored children, who were thrilled to have new gear to play with during the upcoming school year!



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# NEWS

FALL 2017



**SIGN UP FOR ON THE ROAD!**  
[CHILDRENINCORPORATED.ORG/ONTHEROAD](http://CHILDRENINCORPORATED.ORG/ONTHEROAD)

*Thank you for helping  
children around the world!*

